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## XCEO Inc., A Leadership and Corporate Governance Consulting Firm, Announces the Launch of the Board Leadership for Mitigating Risk Initiative

SANTA CLARA, Calif./EWorldWire/July 1, 2010 --- XCEO Inc., a leadership & corporate governance consulting firm, announces the launch of the Board Leadership for Mitigating Risk Initiative.

Given the current corporate climate and the ever-increasing demands placed on directors, a board's ability to mitigate risk exposure is paramount. The purpose of this initiative is to conduct research to ascertain a better understanding of directors' views about their individual and collective board risk, and to evaluate current processes and procedures that are in place to mitigate risk in the boardroom.

A focused survey dedicated to the issue of risk in the boardroom and the individual directors' risks related to board service will be distributed. The survey includes a set of 18 questions from XCEO's Enlightened Corporate Governance Board Performance Evaluation Program. The survey should only require about 15 minutes of participant's time.

XCEO will provide participants with a copy of the aggregated results. Results will be sent immediately upon the expiration of the survey process, which is scheduled for early September 2010. In addition, to thank each director for each completed evaluation, XCEO will donate \$5.00 per participant to the Memorial Sloan-Kettering Cancer Center.

For information regarding the Board Leadership for Mitigating Risk Initiative, XCEO or the Enlightened Corporate Governance Board Performance Evaluation Program, visit XCEO.net (<http://www.xceo.net>).

### About XCEO Inc.

Based in Santa Clara, Calif, XCEO Inc. offers Professional Mentoring and Personal Leadership Development Programs, as well as Corporate Governance and Board Leadership Development Programs, for high-aspiration individuals and forward-looking corporations.

XCEO implements these products and services via a comprehensive set of well-defined principles and practices which encourage board directors, highly enlightened executives, and high-aspiration individuals to accelerate toward extraordinary levels of performance and personal achievement.

The XCEO extreme personal leadership Professional Mentoring Programs assist high-aspiration individuals in developing personal career and development plans to achieve senior executive and corporate board level positions.

The XCEO Corporate Governance and Board Leadership Development Programs provide boards and individual directors with comprehensive consulting services complemented by automated online exercises to evaluate current performance and establish a desired future performance. XCEO offers boards a full-range of products and services needed to properly mitigate risk in the boardroom. XCEO consulting services include risk oversight, CEO, committee, individual leadership and board evaluation components.