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XCEO Inc. Launches LinXsus Executor[®], A Premiere Service Providing Unique Consultative Support to Corporate Governance Committee Chairs

XCEO, Inc. introduces LinXsus Executor[®], a premiere service providing unique consultative support to Corporate Governance and Nominating Committee Chairs.

LinXsus Executor[®] is the newest addition to XCEO's suite of LinXsus[®] offerings, including Elite and Premiere. The success of Elite, for newly appointed directors wanting to quickly improve effectiveness to position themselves for additional board opportunities, as well as Premiere which offers seasoned directors an informed and supportive partnership, has led to the development of LinXsus Executor.

LinXsus Executor is designed for Corporate Governance and Nominating (CGN) Committee Chairs by XCEO's team of professionals who know and understand the demands placed on those appointed to the position. Similar to 3rd party consultants who engage with and support Compensation and Audit Committee Chairs, XCEO partners exclusively with the CGN Chair to facilitate and enhance the process of fulfilling his or her board responsibilities.

Corporate governance leadership is a leading corporate performance indicator. Effective governance structures focus the board's attention on topics such as, strategic planning, succession planning and risk oversight, among others. Thus, the LinXsus Executor program utilizes a compilation of XCEO products to streamline assessment and processes in place to address some of these key elements.

LinXsus Executor includes board leadership and effectiveness assessments including XCEO's proprietary Board Leadership Effectiveness (BELIEF) Analysis, which assists the CGN Chair in understanding how he or she measures the board's real effectiveness, versus perceived views of reality.

The director succession consulting processes support the CGN Chair in his or her effort to ensure that the best qualified candidates are identified for director positions. Through LinXsus Executor, XCEO aids the chair in developing an effective director succession plan by identifying candidates with the appropriate skills, via a unique director skill assessment process aligned with the board's strategic plan.

LinXsus Executor provides the CGN Chair with insightful data and offers meaningful suggestions for continued improvement. These are quantitative processes, which produce a qualitative assessment of board performance, alignment and expertise.

Other components of LinXsus Executor include XCEO's LinXsus Concierge®, a resource for receiving tailored, personalized information on current topics and industry data relevant to each individual client, as well as personal on-demand support from the XCEO team and other XCEO partners, which provide CGN Chairs a confidential and exclusive support system.

LinXsus Executor is subscription based, with a cost-effective \$6,000 annual subscription investment. For more information regarding XCEO, please visit <u>www.xceo.net</u>.

About XCEO Inc.

Based in Santa Clara, Calif, XCEO Inc. offers Professional Mentoring and Personal Leadership Development Programs, as well as Governance and Board Leadership Development Programs, for high-aspiration individuals and forward-looking corporations.

XCEO implements these products and services via a comprehensive set of well-defined principles and practices which encourage board directors, highly enlightened executives, and high-aspiration individuals to accelerate toward extraordinary levels of performance and personal achievement.

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The XCEO extreme personal leadership Professional Mentoring Programs assist clients in developing personal career and development plans to achieve senior executive and corporate board level positions.

The XCEO Governance and Board Leadership Development Programs provide corporate and public sector boards and individual directors with comprehensive consulting services complemented by automated online exercises to evaluate current performance and establish a desired future performance. XCEO offers boards a full-range of products and services needed to properly mitigate risk in the boardroom. XCEO consulting services include risk oversight, CEO, committee, individual leadership and board evaluation components.

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