

XCEO Toner

March 1, 2011

6.1.3

www.xceo.net

XCEO, Inc.
4800 Great America
Parkway
Suite 307
Santa Clara, CA
95054

Phone: 408.855.0000
Fax: 408.855.0004

Media Contact:
Belen Gomez

XCEO, Inc. Introduces its Board Leadership Effectiveness (BELIEF) Analysis as a Cutting-edge Solution for Assessing Board Performance

Governance and leadership development consulting firm, XCEO, Inc., introduces its Board Leadership Effectiveness (BELIEF) Analysis as a cutting-edge solution for assessing board performance.

XCEO experience suggests that most boards believe their performance is better than what it really is. The Board Leadership Effectiveness (BELIEF) Analysis assists boards in measuring their real effectiveness, versus their perceived views of reality. This is a quantitative process, which produces a qualitative assessment of the board's performance. It provides the board with insightful data to help substantiate what it believes its performance to be, and offers meaningful suggestions for continued improvement.

The BELIEF analysis is a value-added component of XCEO's comprehensive Enlightened Governance (EG) Board Evaluation solutions, including board, director, CEO & committee evaluations. XCEO's EG offerings are standard features of XCEO's Gold Plus advanced consulting programs offering boards advisory support in addressing leadership development, director succession planning and risk oversight.

The BELIEF analysis is an integral part of XCEO's mission to offer turn-key solutions for boards looking to streamline evaluation processes, receive timely feedback, data analysis, consultative support and immediate action plans to enhance board performance to deliver increased shareholder value.

For more information regarding XCEO and to receive information for trial access to the BELIEF analysis, please visit www.xceo.net.

About XCEO Inc.

Based in Santa Clara, Calif, XCEO Inc. offers Professional Mentoring and Personal Leadership Development Programs, as well as Governance and Board Leadership Development Programs, for high-aspiration individuals and forward-looking corporations.

XCEO implements these products and services via a comprehensive set of well-defined principles and practices which encourage board directors, highly enlightened executives, and high-aspiration individuals to accelerate toward extraordinary levels of performance and personal achievement.

The XCEO extreme personal leadership Professional Mentoring Programs assist clients in developing personal career and development plans to achieve senior executive and corporate board level positions.

The XCEO Governance and Board Leadership Development Programs provide corporate and public sector boards and individual directors with comprehensive consulting services complemented by automated online exercises to evaluate current performance and establish a desired future performance. XCEO offers boards a full-range of products and services needed to properly mitigate risk in the boardroom. XCEO consulting services include risk oversight, CEO, committee, individual leadership and board evaluation components.

© XCEO, Inc. 2011. All rights reserved. You may re-use this document/publication free of charge in this format for research, private study or internal circulation within an organization. You must re-use it accurately and not use it in a misleading context. The material must be acknowledged as XCEO, Inc. copyright and you must give the title of the source document/publication. Where we have identified any third party copyright material you will need to obtain permission from the copyright holders concerned. This document/publication is also available at, http://www.xceo.net/news/ink_toner.cfm. For any other use of this material please contact us at, info@xceo.net.