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XCEO's BoardPortal PLUS® Featured in *Corporate Secretary Magazine*

Written by Kim Duch

To better facilitate engagement and increase productivity among their board members, many companies are going paperless and have adopted board portal technologies. These tools make it easier for board members to communicate and share. Because portals can be an invaluable resource, *Corporate Secretary* magazine released a special supplement to its November issue emphasizing the benefits of board portals. The supplement takes sought after industry leaders' thoughts and opinions, including XCEO's own Michelle Ronco, and highlights how valuable board portals can be.

The magazine covers the functionality and features found in board portals, how they support governance initiatives, and a buyer's guide for Corporate Secretaries looking for the right portal for their boards.

The report states that board portals provide an outlet for board members to engage and share thoughts and ideas. With a portal, they have the ability to access meeting materials on the go, 24 hours a day, facilitating stronger engagement among board members located around the world. The magazine author suggests a portal should be comprehensive, but also simple enough for everyone, including the least savvy of tech users. Because of the sensitivity of materials often exchanged before and after meetings, board portals must have safeguards in place for maximum security.

Due to increasing regulatory requirements, today's boards are under pressure to meet more frequently. Board portal technology helps facilitate this by providing directors a secure channel to share confidential meeting materials in a cost-effective manner.

Going beyond the basic board portal, XCEO's BoardPortal PLUS® offers an enlightened corporate governance board performance program. As quoted in the article, XCEO's Michelle Ronco, states, "Our portal assists with board recruiting, board effectiveness and CEO and executive team assessment." She adds, "The board evaluates the CEO, committees evaluate themselves, board members assess their own performance and each other. Every single piece of board leadership is evaluated." She continues, "There is also help when a board is recruiting. We offer a structured way to find a new director. All members rate attributes, skills, experiences and what they want the board to have. In addition, each member evaluates him or herself, says what he/she thinks the board has and what it needs. This all helps shape the profile of the desired candidate." This forward thinking mentality to board portals adds a more robust, in-depth sharing experience. This further reinforces XCEO's presence as a thought leader in the board portal, corporate governance, and leadership space.

The *Corporate Secretary* supplement also includes a buyer's guide to board portals. It

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outlines different features, compares needs versus wants, and recommends the types of questions that should be asked when shopping for a portal.

At XCEO, we believe that boards value the need to change. Many companies, and their decision makers, must be able to react quickly in order to continue to increase shareholder value. With a company like XCEO leading the way in creating the products and services to facilitate board needs, board members are armed with the tools to meet the dynamic changes of the modern boardroom.

To read *Corporate Secretary's* supplement on Board Portal Technology please visit http://www.xborder.biz/3dissue/Corporate_Secretary/CS-NovSupp-2012-34376/



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