

# XCEO Toner

June 23, 2015

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## XCEO and Enlightened Governance Excite an International Audience

XCEO, Inc., a boutique consulting firm specializing in Extreme Personal Leadership™ and Enlightened Governance™, is pleased to announce its expansion into Latin America, furthering its offerings of world-class director support, board succession, board governance and board portal services to three valued and emerging markets.

Dr. Curtis J. Crawford, President & CEO of XCEO, Inc., recently concluded several successful events in South America pertaining to the unique governance and leadership work for which he is recognized and has flourished for XCEO. Engaging an audience which included Corporate Secretaries and directors from various top 50 companies in Colombia, Peru and Ecuador, board effectiveness and personal leadership development were the topics discussed and deliberated by the group.

Board governance models originated by XCEO were highlighted including how board engagement, alignment, leadership and the current climate in the boardroom are inextricably linked and have critical implications on shareholder value. The advantages and disadvantages of various forms of board evaluations and board development were examined, emphasizing where XCEO's unique ability to combine data, benchmarking and relative measures result in real-time improvement and effectiveness.

Another XCEO event included a roundtable discussion with CEOs, senior leaders as well as directors regarding the ability of Extreme Personal Leadership to create a competitive advantage for the organization. Topics such as board strategy, mentoring, overall performance and succession were all discussed in relation to XCEO's unique approach to board support. The Integrated Board Leadership Process, a fresh methodology for mitigating risk while enhancing the oversight of the organization's strategic direction by utilizing critical internal and external corporate governance support services, was welcomed and celebrated by attendees.

Dr. Crawford was pleased with the outcome of his visit and looks forward to additional international engagement where proven concepts and insightful vision trump traditional, stale board practices.

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He said, "Personal leadership in the boardroom transcends markets. To have the opportunity to speak with leaders from such forward-thinking companies in order to share my thoughts on board governance and effectiveness is truly an honor. I look forward to continued partnerships with our Latin American counterparts and will persist in sharing XCEO's unique methods and practices internationally".

Advancing its governance and consulting offerings internationally, the XCEO team is focused on developing products and services that effectively serve many unique markets. Utilizing XCEO's Board Point™ concept, the integration of succession, governance, personal development and board portal services, future international engagement will be an important element of XCEO's success.

About XCEO Inc. (<http://www.xceo.net>)

XCEO Inc. is a leadership and governance consulting firm focused on providing corporate and public sector boards and directors full service offerings including individual director education and development, board recruiting and on-boarding services, automated performance assessments and a secure board portal for increased efficiency, communication and collaboration. Through its professional mentoring services, XCEO also works with senior executives on personal leadership and entrepreneurial initiatives as well as professional advancement strategy and board positioning. Founded in 2003, XCEO serves clients ranging from Silicon Valley start-ups to Fortune 500 companies.

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