

# XCEO Toner

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## Dr. Curtis J. Crawford Honored by the Consumer Technology Association (CTA)

Written By XCEO, Inc.

XCEO is proud to congratulate its Founder, President and CEO, Dr. Curtis J. Crawford, on his induction to the Consumer Technology Association (CTA)<sup>TM</sup> Hall of Fame. The CTA honored a small group of engineers, business leaders, retailers, journalists and inventors. Each inductee must meet the association's criteria in being a visionary who they believe have paved the way for the products and services that are changing the way we live. Dr. Crawford received the award based on his leadership with the digital HDTV Grand Alliance.

The CTA event was held on November 9th, 2016, at the Rainbow Room in the NBC building in New York City. Other members celebrated for their contribution to the HDTV Grand Alliance, which paved the way for mass-access to high-definition television capabilities, includes Donald Rumsfeld, Dr. Jae Lim and Jerry Pearlman, formerly of Zenith Electronics.

Dr. Crawford was part of this alliance because of his deep technological, semiconductor and telephonic experience, as well as his work at AT&T Microelectronics, where he was President at the time.

It was certainly a celebration of the rich history of innovation as noted by CTA President and CEO, Gary Shapiro. Other notable honorees include Dr. Japp Haartsen, the "Father of Bluetooth", Norm Hunt, a renowned GPS Developer from Magellan, Chuck Pagano from ESPN and Hiroshi Yamauchi, a long-time executive at Nintendo.

"On behalf of our entire XCEO team, I congratulate Curt on this wonderful recognition by the CTA", said Michelle Ronco, Chief Marketing Officer at XCEO. "Although he is currently celebrated as a long-time director, CEO and corporate governance expert, Curt spent his early days as a systems engineer, marketer and executive at some of the most notable American technology companies such as IBM and AT&T." The caliber of former inductees as well as this years' class reminds us of technological history which has paved the way for many of today's modern conveniences."

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About XCEO Inc. (<http://www.xceo.net>)

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