



XCEO Toner

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Once Again XCEO Delivers: Former CTO Adds Market Perspective to the Board

XCEO, the premier governance and leadership partner for boards of directors and executives, successfully placed a director candidate with a strong manufacturing, strategic and technology background from a Midwestern, Fortune 50 Company on the board of a large sensor technology company through its proprietary search process.

Board nivel™ is XCEO's one-of-a-kind, data-driven, personalized, four-step approach that respects both the board and the candidates being considered. XCEO identifies valuable individuals who complement and enhance the board's existing skills, experiences and attributes, and sets the selected candidate up for future success. Each board has unique needs, which necessitate a unique search.

XCEO concluded a search for a client in the technology space, specifically focused on hardware and sensors. This search involved participation from the entire XCEO team and was extensive because of the number of qualified, available and interested candidates the board considered. XCEO was able to accommodate several search description changes because the candidate specification, while detailed, provided XCEO with an opportunity to search for top technologists within several markets including white goods, hardware, software, automotive, telecommunication and personal computing.

Finding a specialist proved to be a challenge because the volume of top-quality candidates was multiplied and required significant vetting and strategic focus. Ultimately, the board elected the new director whose background will be instrumental in providing guidance, counsel and oversight in regard to the company's advancing focus in a relatively new, critical consumer market.

The President and CEO of XCEO, Dr. Curtis J. Crawford said, "because this board invested significantly in developing a thoughtful succession plan prior to beginning the actual search, it was nimble and quick to recognize and react to the skills, experiences and attributes that are critical to this aspect of its business. Through our comprehensive process, and because of the board's openness to experienced candidates in a wider variety of industries than you might typically expect, we were able to deliver a candidate that will help the board move forward in its quest to advance its products into new markets."

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About XCEO Inc. (<http://www.xceo.net>)

XCEO Inc. partners with corporate and public sector boards and directors to fulfill all of their governance needs, including individual director development, board recruiting and on-boarding services, automated performance assessments and a secure board portal for increased efficiency, communication and collaboration. XCEO also partners with senior executives on personal leadership, entrepreneurial initiatives, professional advancement strategies and board positioning. Founded in 2003, XCEO serves clients ranging from Silicon Valley start-ups to Fortune 500 companies.

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