



## About XCEO

XCEO, Inc. partners with boards and directors to fulfill a variety of their governance needs, including individual director development, board succession/recruiting and on-boarding services, performance assessments, and a secure board portal for effective communications, efficiency and collaboration. XCEO also partners with senior executives on personal leadership, entrepreneurial initiatives, professional advancement strategies, and board positioning. Founded in 2003, XCEO serves clients ranging from Silicon-Valley start-ups, to Fortune 500 companies.

# Board Point™

**Inspiring the Pursuit Of Maximum  
Achievement in the Boardroom**



**Engineered by Leadership, Powered by  
*SCIENCE***

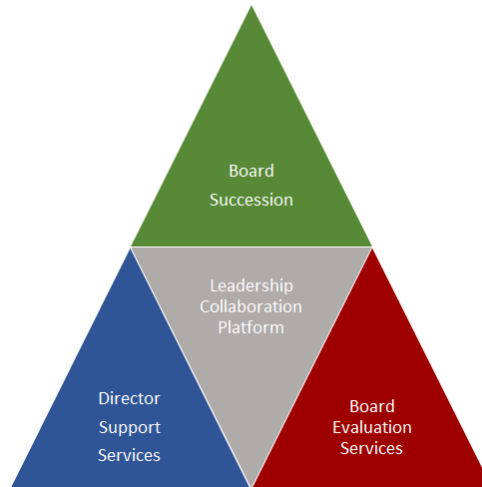


Dr. Crawford is the Founder and CEO of XCEO, Inc. and is a long-serving director at companies such as DuPont, ITT, ON Semiconductor, The Chemours Company and Xylem, Inc. He is a successful executive and a noted expert in corporate governance. Dr. Crawford is the author of three books: *Corporate Rise, Compliance & Conviction* and *Manager's Guide to Mentoring*.

# Board Point™

By redefining the relationship between the board of directors and its service providers, XCEO delivers an integrated set of products, services, and processes, designed to exceed your expectations.

Our value proposition is to deliver 3x the value, at 1/3 the cost. We are eager to demonstrate how our innovative approach to Enlightened Corporate Governance® and Extreme Personal Leadership® provide unique solutions in the boardroom.



At XCEO, we have effective and comprehensive resources that will serve you as an executive, director, and governance leader. There are four key areas that define our board partnerships. All of our services are for directors, by directors, and are grounded in **SCIENCE**.

**Secure, Confidential, Inexpensive, Easy to use, Networked, Comprehensive and Effective**

**Board Evaluations & Enlightened Corporate Governance® (ECG)** – ECG is our label for effective directors and boards. Board, committee, CEO, management and personal evaluations are customizable, tailored, and very easy to use. Select from over 30 different evaluations that will help your board move past compliance in a very inexpensive, and efficient manner.

**Board Succession & Recruiting – Board *nivel***– Is board composition on your mind? At XCEO, we have several unique and forward-thinking methods, that capitalize on our ability to quickly and effectively find directors, on-board them, and make sure they are contributing to the board as quickly as possible.

**Professional Mentoring Services – LinXsus®** – Extreme Personal Leadership® is the critical factor that will separate you from your peers. If you are interested and available for board service, then partner with XCEO to find the best path to the boardroom. Taking into consideration your stakeholder support, brand, experience, and attributes, we can help you best position yourself and be ready for board service.

**\*Board Portal Services – BoardPortal PLUS®** – Many organizations recognize that security, efficiency and communication are the keys to success. Technological advances have created a tremendous opportunity for companies, non-profits, schools, government entities, associations, and clubs to have access to shared information, learning resources, communication tools and performance assessments.

\* XCEO Board collaboration platform services are provided by BoardPortal PLUS® LLC